

« CE URMEAZA “DUPA PAUZA, URMEAZA PLAY CU MIXUL PERFECT DE IDEI”

SEP-OCT 2023

TVC



Digital amplification



PR activities



360° APPROACH

In store activation

Buy & Win mechanics

- National mechanics with big, aspirational prize(s) – 3 X trips with RV in Romania



- Ad-hoc in-store mechanics/tailor made as per customers requests.



In store executions & communication

