

OUR ASSOCIATES ARE MADE TO STAND OUT

Here at JDE, we don't blend in – **we stand out.** Passionate and determined, we all have the chance to make an impact in the world of coffee and tea through our work.

Open, inclusive and agile, we champion collaboration and entrepreneurial spirit; creating opportunities to help you grow in your career.

Committed to playing at our best, we constantly think bigger and move faster, rising to the challenges that matter most and celebrating the wins that count.



JDE PEET'S - 2023 FACTS & FIGURES



EUR 8.2BN
SALES

EUR 6.6BN
IN-HOME

EUR 1.6BN
AWAY-FROM-HOME



3.9% ORGANIC
SALES GROWTH

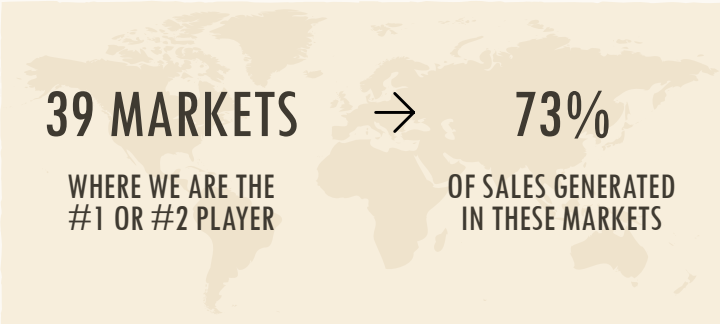
21,196
EMPLOYEES


41.3%
WOMEN IN LEADERSHIP
POSITIONS


4,100 CUPS
OF COFFEE & TEA SERVED
EVERY SECOND


1 SEC

39 MARKETS → **73%**
WHERE WE ARE THE
#1 OR #2 PLAYER OF SALES GENERATED
IN THESE MARKETS




 **63 PROJECTS** → **23 COUNTRIES** → **700,900**
WITH SMALLHOLDER FARMERS WORLDWIDE SMALLHOLDERS REACHED DIRECTLY SINCE 2015





83.8%
RESPONSIBLY SOURCED
COFFEE¹

78% 
PACKAGING DESIGNED TO BE REUSABLE,
RECYCLABLE OR COMPOSTABLE

¹ Responsibly sourced green coffee covered by a sustainability scheme recognised by the coffee industry, such as GCP Equivalence Mechanism, including, Enveritas, Rainforest Alliance, 4C, Fairtrade, etc. A product or material which is "responsibly sourced" means that such product or material satisfies the applicable definition contained in the section Basis of preparation of the 2023 Annual Report (p.136).



... WITH STRONG BRANDS ACROSS A WIDE RANGE OF COFFEE SUB-SEGMENTS



#Brand Ranking

#1 			#2 	#2 	#1